

Objectives of Responsible Steel Scheme

What the Scheme is

Certification of an independently audited set of the key performance criteria required to establish the sustainability credentials of a steel product supply chain into the Australian market.

Certification to be recognized by use of an appropriate label.

What the Scheme will achieve

- A structured, efficient and multi metric method for steel supply chain companies to communicate their company and product credentials to the public and market
- Performance benchmarking, setting of improvement targets and monitoring of progress towards achieving targets
- Member access to resources and networks to assist in improving performance eg energy efficiency and profitability
- Differentiation of certified participant companies and their products from others in the market
- Savings in time, effort and money for the participants and their customers when they have to verify their sustainability attributes.
- Acceptance by specifiers and purchasers – seen as a valuable and differentiating requirement in specifying materials and suppliers for projects.
- An integral component of rating tools
- Help certified participants to meet current and future demands for reliably audited sustainability credentials for their products.

Objectives of the Design Phase (Phase 2)

What the Design Phase is

Creating the detailed design of the certification scheme. The design phase will focus on mining and steel manufacture, developing the framework and process for an off-line pilot to be implemented in the next Phase (Phase 3). The design will be informed by both targeted market research and active involvement of the key stakeholders and members throughout the process

What the Design Phase will achieve

The result will be a blueprint for implementation. It will make clear-

- The concepts and principles involved
- The criteria which will be the basis for certification
- Costing and budgetary implications
- Key risks and mitigation required
- Timeframe and resource needs for implementation & operation

It will identify the 'must have' value proposition of the scheme, for participants, customers, specifiers and other parties of influence.

The blueprint will enable the Forum to make a fully informed decision on progressing to the implementation stage.

What the Design Phase will not achieve

- An operational scheme
- A web enabled back office / data base / workflow engine